

Iceland  
Liechtenstein  
Norway grants

BR  
Narodowe Centrum  
Badań i Rozwoju



# CO-DESIGNING INCLUSIVE MOBILITY

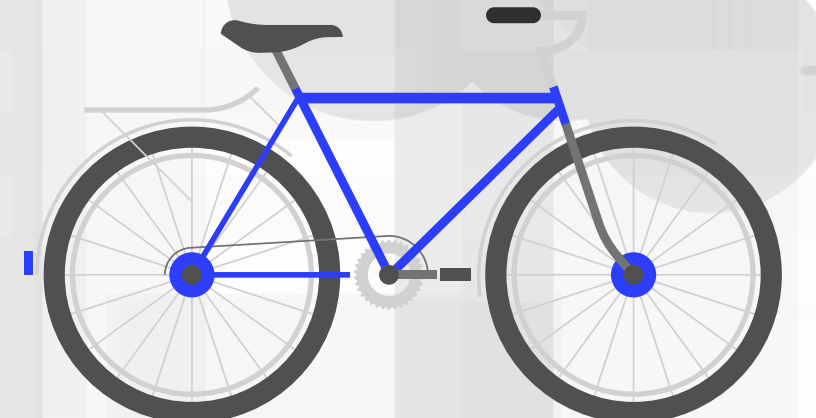
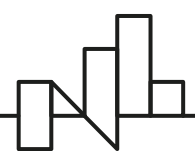
## COMOBILITY AN INTERNATIONAL RESEARCH PROJECT

**WHAT IF PEOPLE VALUED EFFICIENT,  
SAFE AND ECO-FRIENDLY MOBILITY OVER  
CAR OWNERSHIP?**



# COMOBILITY'S AIMS

- ✓ an analysis of attitudes and behaviors of Warsaw residents to learn about barriers and opportunities in using mobility alternative to private cars
- ✓ identifying actions that can facilitate a long-lasting change in transport habits
- ✓ creating climate-neutral solutions
- ✓ creating a publicly available package of methods and tools



# PROCESSES AND METHODS

CO-DESIGN  
PROCESS



DATA  
COLLECTION  
IN COMOBILITY



MACHINE  
LEARNING  
MODEL



TRANSPORT  
MODEL



EXISTING  
DATA



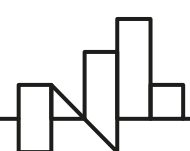
EMISSION  
MODEL



**Tight cooperation with:**

- citizens,
- municipalities,
- businesses,
- other stakeholders

**at each stage of the project**



# TEAM



UNIWERSYTET  
WARSZAWSKI

# SGH

Szkoła Główna  
Handlowa  
w Warszawie

# Politechnika Warszawska

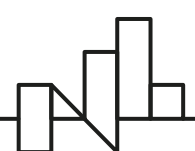
# miejsca<sup>na</sup>



Norsk institutt for luftforskning  
Norwegian Institute for Air Research

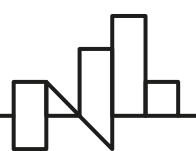


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# CO-OPERATION

- 1 City of Warsaw
- 2 Association of Polish Cities
- 3 City of Cracow



# PRODUCT

## A PACKAGE OF METHODS AND TOOLS

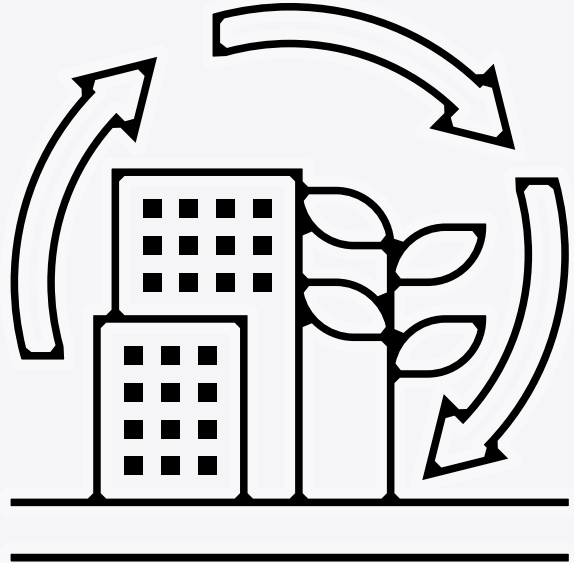
- ✓ to **co-create** solutions that change mobility choices
- ✓ to **simulate** the effects of hypothetical scenarios in an integrated model of individual transport behavior, city traffic and air quality
- ✓ **scalable** to other cities



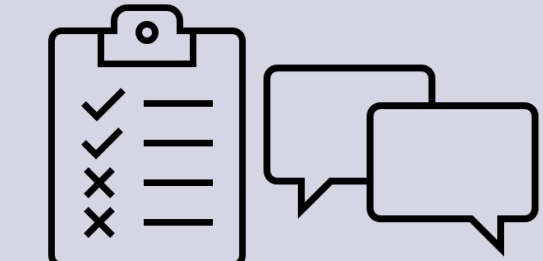
# A SCALABLE PACKAGE OF TOOLS AND METHODS

## ENVIRONMENTAL MODEL

### TRANSPORT MODEL



TRANSPORT BEHAVIOUR

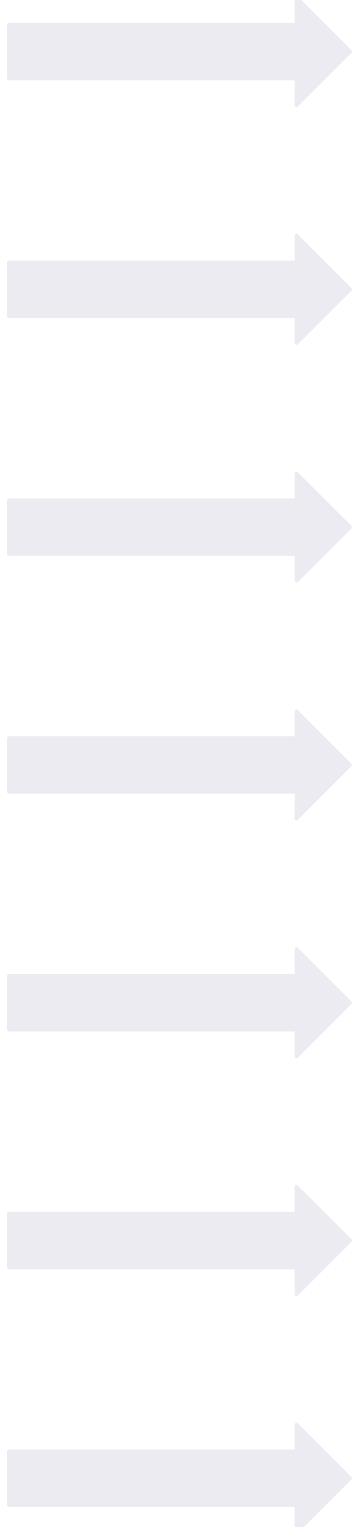
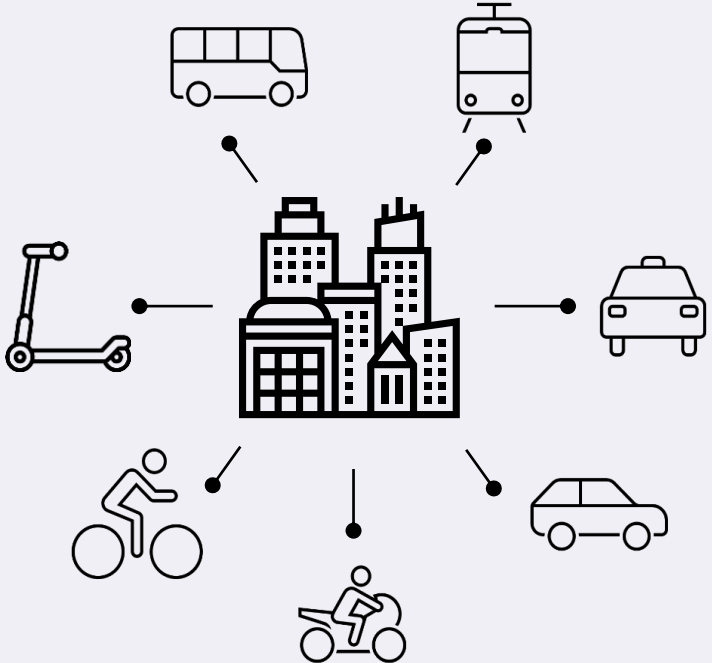


QUANTITATIVE AND QUALITATIVE STUDIES

CITY LABS

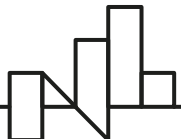


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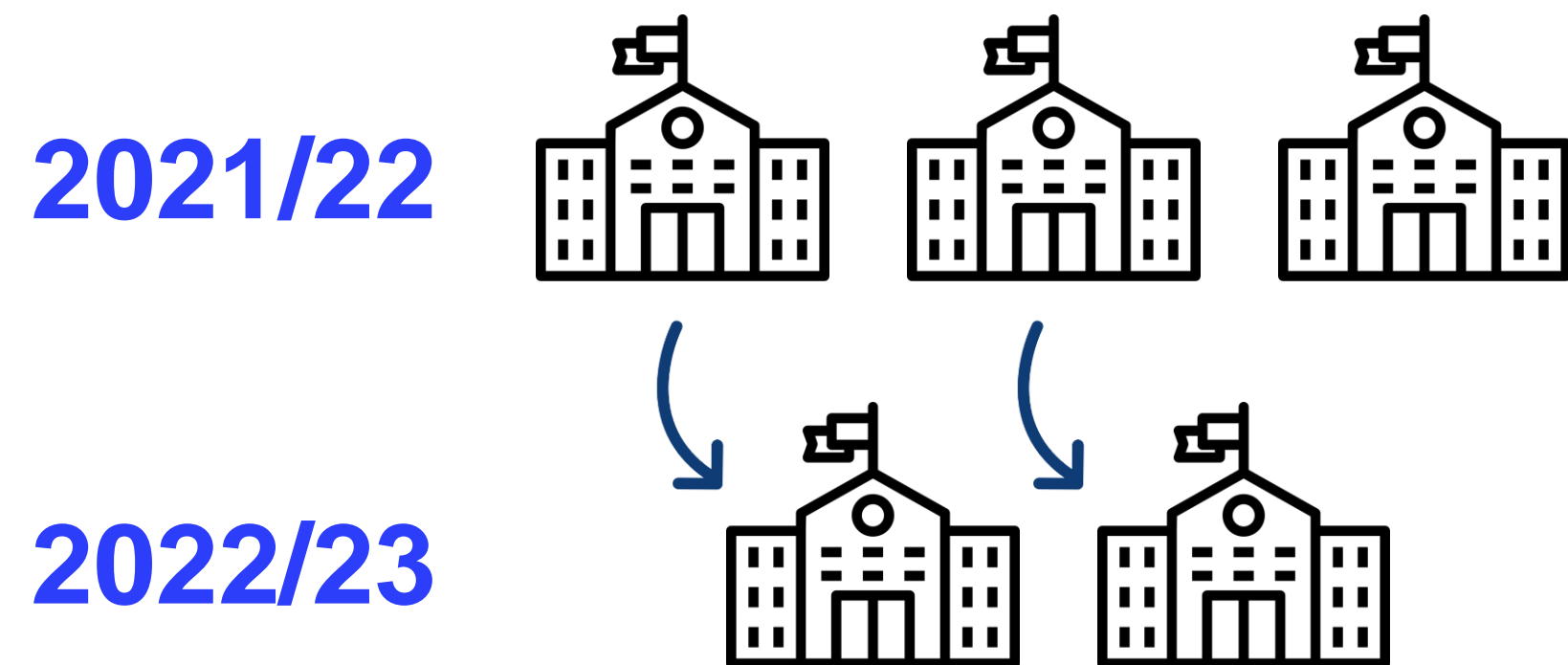
OTHER CITIES

WARSAW



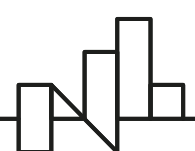


# CITY LABS

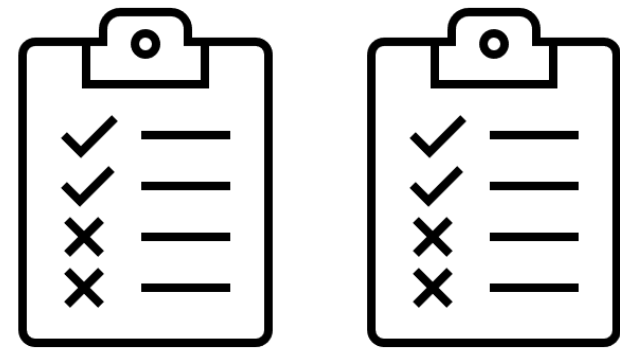


- involving local school communities, experts, decision makers, researchers and entrepreneurs in the process of generating knowledge

- Co-creating solutions during workshops with a wide range of stakeholders
- Experiment: an implementation of solutions developed during the workshops
- Interventions in the urban space
- Air quality measurement
- Educational activities
- Survey research
- City Labs evaluation
- Assessment of the effectiveness of educational activities and interventions



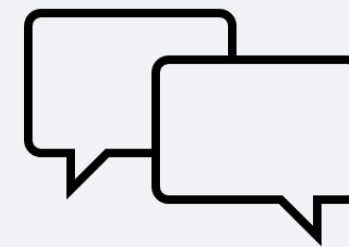
# QUANTITATIVE STUDY



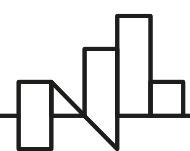
## 2 survey rounds

- data on mobility choices
- a representative sample (Warsaw and the surrounding area)

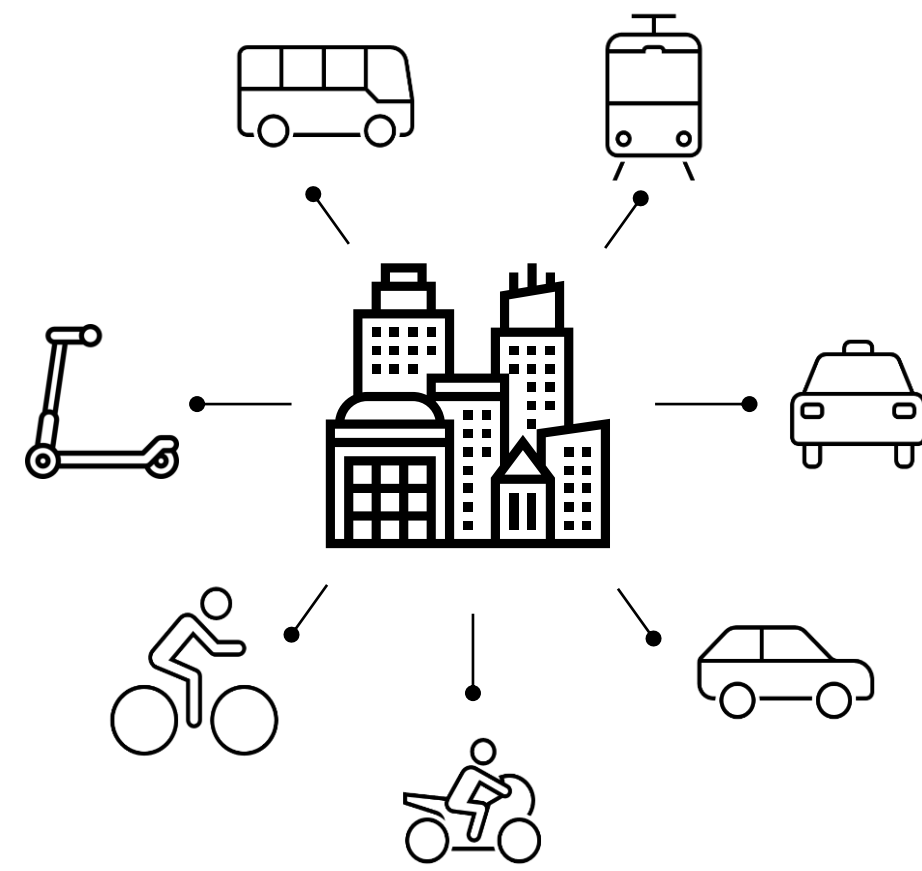
# QUALITATIVE STUDY



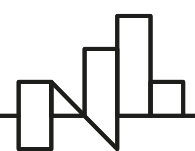
- in-depth interviews
- stakeholder engagement
- considering the knowledge and perspective of local government in the entire process of creating solutions in the CoMobility project



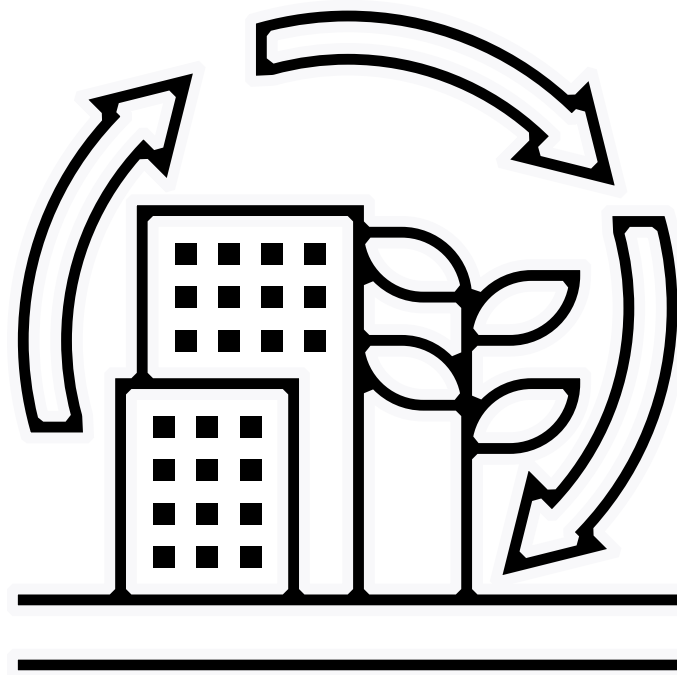
# TRANSPORT MODEL



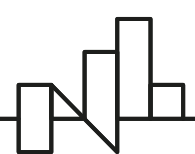
- Using Warsaw's transport model for traffic and pollution modeling
- Taking into account the scenarios developed in the project (City Labs)
- Combining machine learning models for mobility with data collected in the surveys



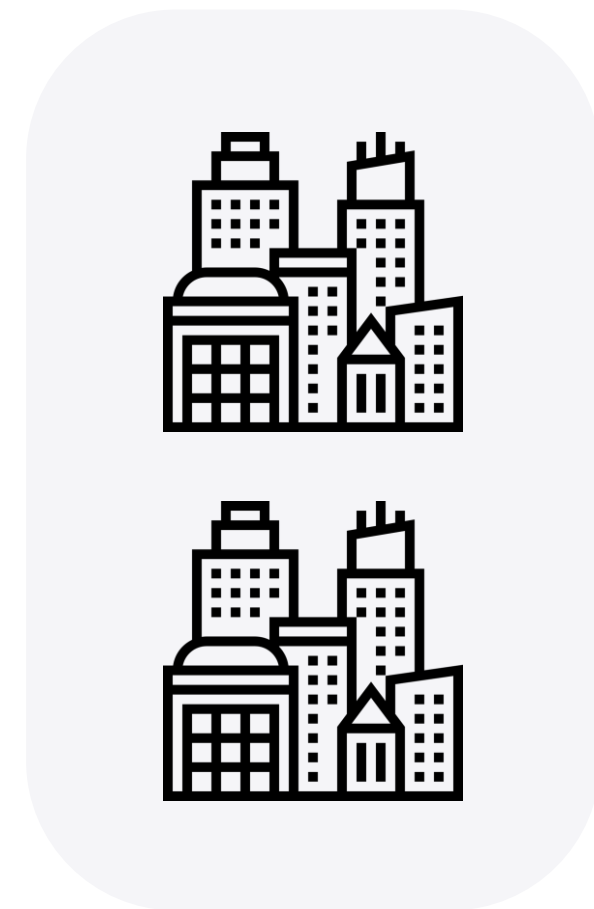
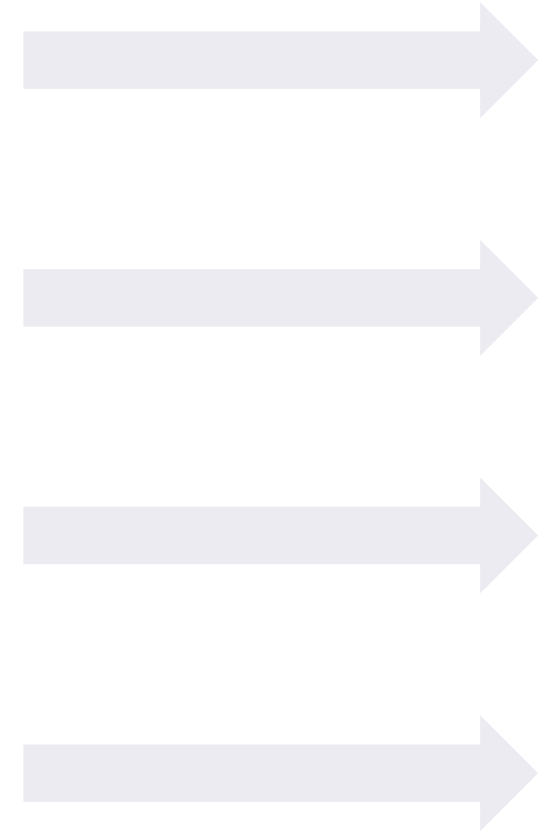
# ENVIRONMENTAL MODEL



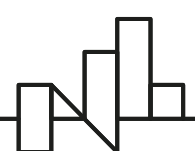
- Models integrating machine learning solutions with environmental data
- E.g. pollution emission in particular areas



# OTHER CITIES



- Workshops for local governments presenting the results of City Labs
- Feedback on the co-creation process and guidelines for City Labs in different context
- Feedback on the developed solutions
- Platform for the exchange of knowledge and experiences

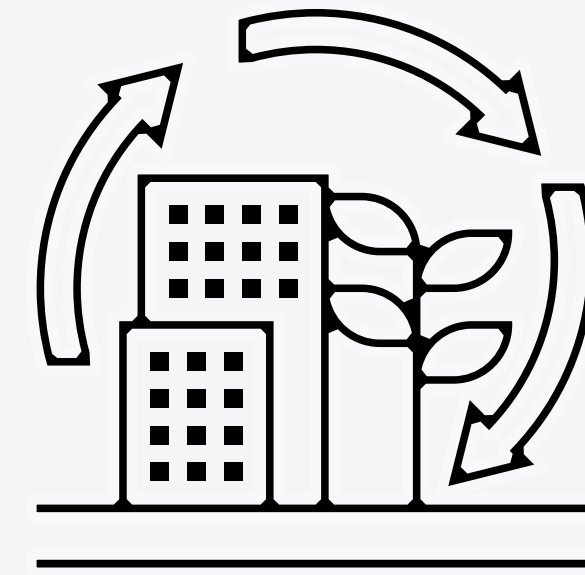


# COMOBILITY: CO-DESIGNING INCLUSIVE MOBILITY

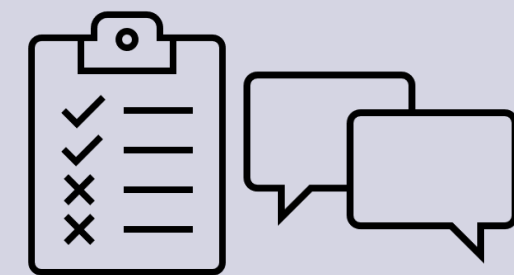
WARSAW

## ENVIRONMENTAL MODEL

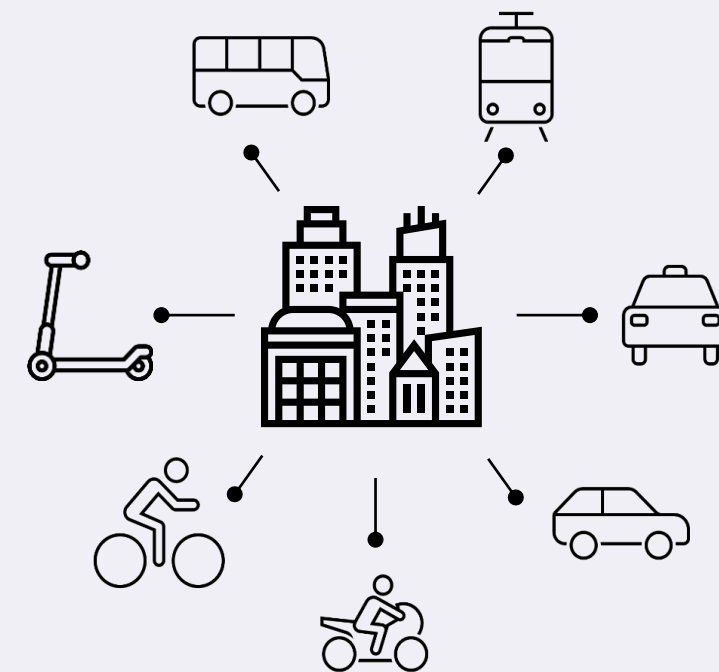
### TRANSPORT MODEL



TRANSPORT  
BEHAVIOUR



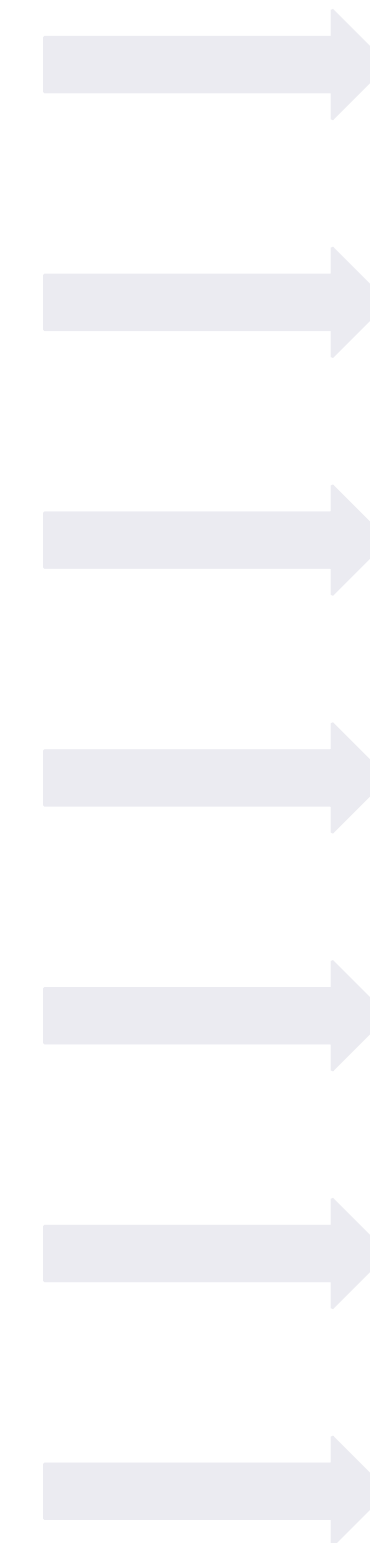
QUANTITATIVE  
AND  
QUALITATIVE  
STUDIES



CITY LABS



+



OTHER  
CITIES

